

# HI, I'M TIA RUSZKOWSKA

**PORTFOLIO:** www.hiimtia.com    **EMAIL:** tia.ruszkowska@gmail.com    **PHONE:** 310 480 3805

**BFA, PUBLIC RELATIONS & ADVERTISING** | Chapman University, Dodge College of Film and Media Arts | MAY 2018

**GRAPHIC DESIGN MINOR** | Chapman University, Wilkinson College of Arts | MAY 2018

## **JR. ART DIRECTOR** | BeCore Experiential Marketing

APRIL 2018 / APRIL 2019

- Worked on RFPs from Lyft, Disney, CBS Super Bowl, XBOX, Amazon, White Claw, Grand Marnier, Mail Chimp
- Brainstormed creative concepts for pop-ups, PR stunts, bus tours and one-off events.
- Directed 3D designers when visualizing the chosen creative concepts.
- Designed decks and pitched them to clients.
- Additionally worked as a designer, illustrator, video editor and animator whenever needed.

## **FREELANCE GRAPHIC DESIGNER** | meetkvell

JANUARY 2019 / CURRENT

- Designed brochures and other marketing materials for fun and colorful, up and coming brands.

## **ART DIRECTOR** | The One Club x 72 and Sunny

SPRING 2018

- Participated in a 3 day intensive Creative Boot Camp
- Within 3 days, my team and I came up with, developed and executed an integrated campaign for Starbucks

## **CREATIVE** | National Student Advertising Competition

FALL 2017 / FALL 2018

- Brainstormed ideas for Ocean Spray's campaign
- Designed and mocked up marketing materials
- Researched current and future trends in design

## **GRAPHIC DESIGN ASSISTANT** | Wilkinson College

FALL 2017 / FALL 2018

- Designed logo animations
- Designed posters for on-campus events

## **BRANDING & GRAPHIC DESIGN INTERN** | TINSEN, Poland

SUMMER 2017

- Designed business cards & letterheads
- Made mock-ups of all the branding assets
- Helped redesign the company's website

## **ORIENTATION LEADER** | Chapman University

SUMMER 2017

- Developed leadership skills by leading a group of 40 Freshmen through their first week of college
- Worked under pressure, used problem-solving and people skills to create a memorable experience

## **CREATIVE** | Amusement Park x CHOC

SPRING 2017

- With my team, I created, pitched and competed for the chance to have our film concept chosen for a CHOC advertising campaign. My team's concept ended up being chosen and later produced.

## **SOCIAL MEDIA & MARKETING INTERN** | Visit Huntington Beach

FALL 2016

- Increased the number of Instagram followers by 8,000
- Executed an Instagram campaign featuring influencers
- Got 300 creatives to come to our "InstaMeet" event
- Designed flyers & wrote blog posts
- Used problem-solving skills to learn new programs

## **PRODUCTION INTERN** | Papaya Films, Poland

SUMMER 2016

- Developed a strong creative vision working with directors and making their treatments
- Did SWOT analysis for Papaya Films and its competitors
- Developed problem-solving and time management skills, working on multiple projects at a time

## **HARD SKILLS**

Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe Photoshop  
Microsoft Office

## **SOFT SKILLS**

Creative  
Innovative  
Quick-Learner  
Problem-Solver  
Detail-Oriented

## **LANGUAGES**

Polish  
English  
Spanish  
Java