

HI, I'M ANTONINA RUSZKOWSKA

ART DIRECTOR / EVENT CREATIVE **PORTFOLIO:** hiimtia.com **EMAIL:** tia.ruszkowska@gmail.com **PHONE:** 692607316

BFA, ADVERTISING & GRAPHIC DESIGN

2015 - 2018

Chapman University, Dodge College of Film and Media Arts

EXPERIENCE

FOUNDER, EVENT CREATIVE

2022 - current

Kolabo Community

- created a community of creatives who collaborate on events
- facilitated workshops, managed events hosted by others
- designed marketing materials, filmed & edited videos etc.



ART DIRECTOR

2021 - 2022

180heartbeats Jung v. Matt

- came up with campaign ideas ex. "I'm a woman" YES
- art directed motion / 2D designers to deliver the concepts
- worked closely with F25 production house to deliver ideas

ART DIRECTOR

2020 - 2021

Veenty, Stream Space

- art directed online events
- created marketing materials and decks
- helped with brand strategy



FREELANCE DESIGNER

2019 - 2021

Kvell

- worked on clients like Adobe
- designed marketing materials
- came up with social media concepts and strategies

JR. ART DIRECTOR

2018 - 2019

BeCore Experiential Marketing

- came up with ideas for events, pop-ups, festival zones etc.
- art directed a team of 3D designers to deliver concepts
- designed pitch decks, pitched ideas to the client



SKILLS

HARD SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Filming & Editing
Photography

SOFT SKILLS

Creative
Innovative
Detail-oriented
Hard worker
Quick-learner
Problem-solver

LANGUAGES

Polish - fluent
English - fluent
Spanish - B2

